



BUSINESS PLAN

We are “OK LIFECARE”
and the stability starts
from here...



OK LIFECARE PRIVATE LIMITED



PATIENT PROFILE

PROGRAM DETAILS

NOTES

DOWNLOADS

1. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.

2. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.

3. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.

4. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.

5. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.

6. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.

7. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.

8. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.

9. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.

10. Patient's current status is stable. No significant changes observed in vital signs or lab results. Continue monitoring and maintain current treatment plan.



BRAIN CHECK-UP

Brain check-up is a non-invasive procedure that uses advanced imaging techniques to detect and monitor brain abnormalities. It is a crucial tool for diagnosing and managing various neurological conditions, including Alzheimer's disease, Parkinson's disease, and multiple sclerosis. The procedure involves a series of scans that create detailed images of the brain's structure and function. These images are then analyzed by a specialist to identify any areas of concern. Brain check-up is a safe and effective way to monitor brain health and detect potential problems early on.

NEW INNOVATIVE PRODUCTS



ABOUT US

OK LIFECARE is a Direct Selling company dedicated to seek out best natural sources and technologies for health, personal care and general wellness.

Throughout our history, our business has grown and changed enormously based on three elements and will be continuously endured for the coming generations of OK Lifecare. Our Purpose unites us in a common cause and growth strategy to improve the lives of customers in a small but meaningful way each day. Our purpose inspires OK Lifecare people to make a positive contribution every day to improve the life of the consumers. Our Values reflect our behaviors and tone of our work with each other and with our direct sellers and our principles articulate a unique approach towards day to day work.

OUR PURPOSE: We believe in science and technology by providing unique and innovative products and services of superior quality that improve the lives of our customers at present and for generations to come. As a result direct sellers will reward us with leadership sales, profit and value creation allowing the company on a growth trajectory of success.

OUR VALUES: We are honest and straightforward, operate within the spirit of law by upholding the values and principles of OK LIFECARE in every action and decision. We always try to do the right thing as we are data-based and intellectuals. We are all leaders in our area of responsibility with a deep commitment towards delivering leadership results. We have a clear vision of where we are going as we are focused to achieve leadership objectives through strategic means.

We all act like owners, treating the company's assets as our own and accept personal accountability for Company's long term success by constantly improving our system and its effectiveness. We are passionate to win and determined to do the best in the market.

OUR PRINCIPLES: We respect our OK LIFECARE direct sellers, and treat them as equals by having confidence in their capabilities and intentions. OK LIFECARE is founded on mutual trust. We Show Respect to all Individuals as the Interests of the Company and the individual are inseparable. Continuous innovation is the cornerstone of our success as we are strategically focused towards our work to be the "Best".

VISION : To be an ethical and exemplary enterprise of INTELLECTUAL DISTRIBUTION SYSTEM.

MISSION : To strengthen the GDP of the nation by solving the problem of unemployment of INDIAN YOUTH.



LEARN TO SUCCEED



Management includes the activities relating to the strategy and policy of an organization by coordinating the efforts of its employees and volunteers to accomplish its objectives through prudent application of available resources, viz financial, natural, technological and human.

Will to walk is the first step of a journey. Knowing the path precedes the WILLINGNESS TO WALK, because knowledge eases the walk. Knowledge is the difference between "Possible and Impossible". So, we expect our Direct Sellers to know and understand fully the road and goals ahead, by carefully reading and grasping our distribution plan.

Mr. DK SAHARAN

Chief Executive Officer

OK LIFECARE PRIVATE LIMITED

BUSINESS **PLAN**



A business plan has two primary purposes. First, and the foremost, is that managing a company should be cohesive with its vision. It is your road-map. By truly analyzing your plan for marketing, sales etc., you greatly improve your chances of success.



Only a successful
salesman can be a
successful businessman

At OK LIFECARE, Our Independent Direct Sellers are the most Delighted Assets for the company. A Proven time-tested Business Plan gives an Experience, Greater Retention Power, Teamwork and Financial Freedom.

OK Lifecare Business Rewards System is a modern entrepreneurship program providing a great possibilities of earning to all its associates. To become a part of OK Lifecare Private Limited, one has to register himself/herself as an Independent Direct Seller with the company free of cost by filling a simple registration form available on the website: www.oklifecare.com. An Independent Direct Seller of OK Lifecare can purchase OK Lifecare products on Direct Seller Price for personal use for lifetime.

Products available on the website of the company are sold only through registered Independent Direct Sellers. If any consumer wants to buy products from OK Lifecare website he/she must use a referral ID of an existing Independent Direct seller.

Once an Independent Direct Seller is satisfied with the quality of OK Lifecare products by self use, he/she may refer the OK Lifecare products to their friends, relatives, contacts, etc., and earn business benefits in the form of incomes and incentives.



Your business plan explains what your business is about by describing your products or services in detail and what the ultimate goals of your business are. For example, your plan may stipulate what your revenue goals are for each of your first three years of operation.

– By Chris Joseph

11 WAYS of life long INCOME

1. Retail Profit
2. Performance Bonus
3. Flagship Bonus
4. Active Bonus
5. Consistency Bonus
6. Business Building Fund
7. Super Active Bonus
8. Car Fund
9. House Fund
10. Super Flagship Bonus
11. Mega Flagship Bonus

A man in a dark suit, light blue shirt, and striped tie is shown from the chest up. He is holding a white tablet with both hands and looking off to the side with a thoughtful expression. The entire image has a blue tint.

“

Never depend
on single
income.

Make
efforts
to create
a second
INCOME

1. RETAIL PROFIT - UPTO 40%

Selling OK Lifecare products directly to the customers is the first step to success and building a solid foundation for your business. Retail selling is the surest method of earning, as you go on to build a long term business of satisfied customers. Retail profit is the margin between the price at which an Independent Direct Seller purchases the products (Direct seller Price / DP*) and the price at which these products are sold (Maximum Retail Price/MRP**). Independent Direct Sellers in Ok Lifecare can earn retail profit of upto 40% on MRP of the products.

For Example:

BetterU Neem Tulsi Face Wash, at present, has an MRP of Rs.130/- Independent Direct Seller of OK Lifecare can purchase the same product on DP which is Rs. 90/- and may resell the same on MRP and may earn Rs.40/-.

NOTE :-

- *DP is referred as Direct Seller Price
- **MRP is referred as Maximum Retail Price
- Ok Lifecare reserves its right to increase/decrease the discount(s) on products.





“

An amazing
performance is
always a reflection
of awesome
amounts of practice.

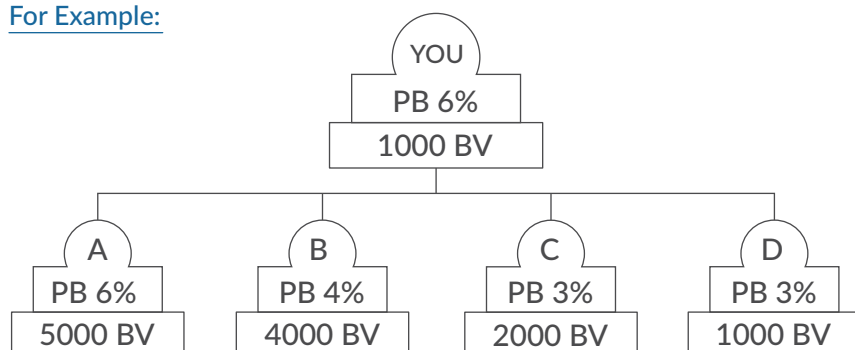
2. PERFORMANCE BONUS 6%

Ok Lifecare recognises the amount of hard work that our Independent Direct Sellers puts in providing their customers with the best product and care. We appreciate those Independent Direct Sellers by providing them a Performance Bonus to reward their strong attitude and customer first approach. We provide up to 6% Performance Bonus depending upon the Sales made by the Independent Direct Seller and his Sales Teams on the basis of the sales volume generated on differential basis as follows:

SALES VOLUME	PERFORMANCE BONUS
1 BV to 2500 BV	3%
2501 BV to 4999 BV	4%
5000 BV and above	6%

The sales volume for calculation of Performance includes both the Independent Direct Sellers' personal sales volume and as well as those of his Sales Team.

For Example:



As shown in example figure your accumulative sale of all teams is 13,000 BV. So you are at 6% PB slab. Your performance bonus will be as follows.

From Self Sale : $1000 \text{ BV} \times 6\% = 60/-$
From Team A : $5000 \text{ BV} \times (6-6)\% = 0/-$
From Team B : $4000 \text{ BV} \times (6-4)\% = 80/-$
From Team C : $2000 \text{ BV} \times (6-3)\% = 60/-$
From Team D : $1000 \text{ BV} \times (6-3)\% = 30/-$

Your total performance bonus is = $60+80+60+30 = 230/-$

NOTE :-

- All the illustrations and examples given herein are just for readers understanding purpose & all the calculations work on a pro rata basis and may vary as per actual calculations.



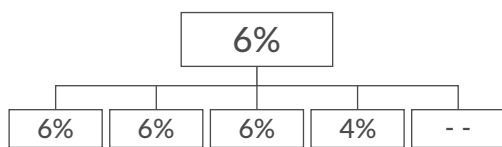
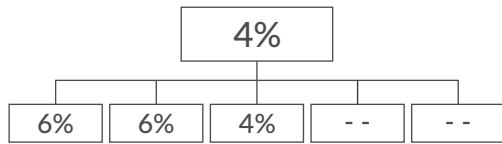


“

The ladder of
success is
best climbed
by stepping
on the rungs of
opportunity.

3. FLAGSHIP BONUS 6%

As an Independent OK Lifecare Direct Seller each person is required to promote OK Lifecare products and also play an equally important role in training and guiding his/her associated Independent Direct Sellers part of his/her sales team. In recognition of such training and guidance efforts, Independent Direct Sellers are provided Flagship Bonus varying from 2 to 6% on differential basis.



2% Flagship Bonus

When you build a Sales Group and helps at least 2 of your Sales Teams to achieve Performance Bonus, one of the Sales Teams earns 6% Performance Bonus and other earns 4% Performance Bonus slab, you become entitled to Flagship Bonus calculated @2% of the total sales volume.

4% Flagship Bonus

When you build a Sales Group and helps at least 3 of your Sales Teams to achieve Performance Bonus, two of them earns 6% Performance Bonus slab and one Sales Team earns 4% Performance Bonus slab, you become entitled to Flagship Bonus calculated @4% of the total sales volume.

6% Flagship Bonus

When you build a Sales Group and helps at least 4 of your Sales Teams to achieve Performance Bonus, three of them earns 6% Performance Bonus slabs and one earns 4% Performance Bonus slab, you become entitled to Flagship Bonus calculated @6% of the total sales volume.

The Flagship Bonus is calculated and paid on differential basis to Ok Lifecare Independent Direct Sellers .





“

ONLY IN BEING
PRODUCTIVELY
ACTIVE CAN MAN
MAKE SENSE
OF HIS LIFE

4. ACTIVE BONUS 25%

Active Bonus is another pillar of “OK Lifecare Business Rewards System” that encourages its Independent Direct Sellers to promote more and more retail sales of OK Lifecare products.

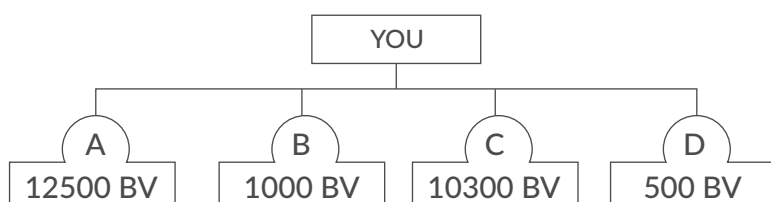
OK Lifecare business rewards system compensates its Independent Direct Sellers with Active Bonus on the basis of number of Active Bonus Points earned in a particular month. Every Independent Direct Seller himself / herself can earn Active Bonus. An Active Bonus Point is earned when the Independent Direct Seller is able to do a business of 5000 BV equally divided in his / her highest Sales Team & 2nd highest Sales Team among his/her Sales Group. For example if a direct seller is able to do a business of 20000 BV equally divided in his /her highest business team & 2nd highest business team, he /she earn 4 Active Bonus Points.



To give away this Active Bonus, company allocates 25% of total business volume turnover of the company generated in a month. Active Bonus is calculated as per the formula mentioned below :

- Active Bonus Point (ABP) Value = 25% of Company's Total BV turnover of the month / Total ABP collected in a calendar month.
- Active Bonus = Your Active Bonus Points of the month X ABP Value

For Example:



A Direct Seller can build Teams: Team A to Z. The top two teams with their respective Business volumes are as follows:

Team A = 12500

Team C = 10300

So, on matching of 10300 BV, Direct Seller has earned 4 Active Bonus Points.

SAY IN A MONTH:

Total Business Volume Turnover of Company = 247000 BV

Total Active Bonus Points collected = 325 ABP

25% of company's total BV turnover = $25 / 100 \times 247000 = 61750$.

Active Bonus Point Value = $61750 / 325 = 190$


Active Bonus of Direct Seller = $190 \times 4 = \text{Rs.}760/-$



NOTE :-

- Active Bonus is calculated and paid to the Independent Direct Sellers on monthly basis.
- 1 Active Bonus Point = 2500 BV : 2500 BV
- Active Bonus Points are calculated in multiples of business of 5000 BV equally divided in 2 teams.
- Business Volume over and above the matching BV and/or remainder after multiple of 2500 / 5000 is not taken into account for calculating Active Bonus Point.
- Closing period = Active Bonus is calculated on sales done between 1st and last day of every month.
- Payout period = On or before 10th day of every calendar month.
- Maximum monthly threshold limit for Active Bonus for an Independent Direct Sellers is Rs.90,000/-.
- Company reserves the right to change /amend the Active Bonus from time to time.
- Active Bonus is calculated after all cancellations and refunds deducted and accounted from the current payout period.
- All the illustrations and examples given herein are just for readers understanding purpose & all the calculations work on a pro rata basis and may vary as per actual calculations.

KEY MANTRA FOR SUCCESS

A blue-tinted photograph of three business professionals (two men and one woman) smiling and standing together. The woman is in the center, wearing a dark blazer over a white shirt. The man on the left is wearing a light-colored shirt and a patterned tie. The man on the right is wearing a dark suit and a dark tie.

“There are no secrets to success. It is the result of preparation, smartwork and learning from failure.”

5. CONSISTENCY BONUS 7%

"Success doesn't come from what we do occasionally; it comes from what we do consistently". Similarly, OK Lifecare business rewards system compensates its Independent Direct Sellers with Consistency Bonus, who consistently maintain minimum 1(one) Active Bonus Point for 3(three) consecutive calendar months. OK Lifecare business rewards system thereafter compensates its Independent Direct Sellers with Consistency Bonus on the basis of number of Consistency Bonus points earned by an Independent Direct Seller in a particular month. The number of Consistency Bonus Points earned are equal to the number of Active Bonus Points earned by an Independent Direct Seller in a particular month after earning ABP for 3 consecutive months. If an Independent Direct Seller has earned Active Bonus Point for 3 consecutive months and then in 4th (fourth) month he earns 4 Active Bonus Points. Therefore, he has earned 4 (four) Consistency Bonus Points in the 4th month.

To give away this Consistency Bonus, company allocates incentive of 7% of total business volume turnover of the company generated in a calendar month. Consistency Bonus is calculated as per below mentioned formula:

- Consistency Bonus point (CBP) Value = 7% of Company's Total BV turnover / Total CBP collected in a calendar month.
- Consistency Bonus = Qualifier's CBP X CBP Value



For Example:

An Independent Direct Seller has earned 4(four) Active Bonus Points in the 4th month, therefore he has earned 4 Consistency Bonus Points.

SAY:

Total business volume turnover of company = 247000 BV

Total Consistency Bonus Points collected = 247CBP

7% of company's total BV turnover = $7 / 100 \times 247000 = 17290$

Consistency Bonus Point value = $17290 / 247 = 70$

Consistency Bonus of Independent Direct Sellers = $70 \times 4 = \text{Rs. } 280/-$

NOTE :-

- Consistency Bonus becomes applicable from the month after 3 (three) months wherein the Independent Direct Seller has earned ABP/s consecutively in each.
- Consistency bonus is calculated and paid to the Independent Direct Sellers on monthly basis, in the fourth month.
- Number of Consistency Bonus Point = Number of Active Bonus Point.
- Closing period = Consistency Bonus is calculated on sales done between 1st and last day of every month.
- Payout period = on or before 10th day of every month.
- Maximum threshold limit for consistency bonus for an Independent Direct Seller is Rs. 45,000/- per month.
- Company reserves the right to change / amend the Consistency Bonus from time to time.
- Consistency Bonus is calculated after all cancellations and refunds deducted from the current payout period.
- All the illustrations and examples given herein are just for readers understanding purpose & all the calculations work on a pro rata basis and may vary as per actual calculations.



“

Quality is never
an accident.
It is always
the **result of**
intelligent effort.

6. BUSINESS BUILDING FUND 7%

Ok Lifecare rewards the efforts of its Independent Direct Sellers that are put in for expanding business and garnering customers trust. Thus, in order to make these efforts worthwhile of our Independent Direct Seller, We award them with Business Building Fund. When an Independent Direct Seller is able to earn minimum of 10 (ten) Active Bonus Points (not exceeding 19 ABPs) in a month, the Independent Direct Seller earns a Business Building Fund Point in the said month. Therefore, making all those business building exercises and activities a part of their earning and awarding their hard work and skills.

To give away the Business Building Fund, the Company allocates 7% of total Business volume turnover of the company in a particular month. Business Building Fund is calculated as per the below formula:

$\text{Business Building Fund Point Value} = \frac{7\% \text{ of Company's total BV turnover of the month}}{\text{Total Business Building Fund Points collected in a calendar month.}}$
$\text{Business Building Fund} = \text{Qualifier's Business Building Fund Points} \times \text{Business Building Fund Point Value}$

The Ok Lifecare Independent Direct Sellers on earning 20 or more Active Bonus Points becomes ineligible to earn the Business Building Fund as mentioned herein above.



NOTE :-

- Closing Period= Business Building Fund is calculated on sales done between 1st and last day of every month.
- Payout Period: on or before 10th day of the following period.
- Company reserves the right to change/amend the Business Building Fund from time to time.
- Business Building Fund is calculated after all cancellations and refunds deducted from the current payout period.

Along with your
monthly products,
get the latest and greatest
communications from the
OK LIFECARE corporate office.



7. SUPER ACTIVE BONUS 15%

In OK Lifecare business plan, when an Independent Direct Seller is able to earn 20(twenty) Active Bonus Points in a calendar month, company rewards that Independent Direct Seller with 1 Super Active Bonus Point. Thus, Super Active Bonus is paid on the basis of number of Super Active Bonus Points earned by the Independent Direct Seller in a particular month.

To give away this Super Active Bonus, company allocates bonus of 15% of total business volume turnover of the company of the month. Super Active Bonus is calculated as per below mentioned formula:

- Super Active Bonus Point (SABP) Value = 15% of company's total BV turnover of the month / total SABP collected in a calendar month.
- Super Active Bonus = Qualifier's Super Active Bonus Points (SABP) x SABP Value.

20 ABP = 1 SAB Point (Super Active Bonus Point)
Super Active Bonus Point Value= 15% of Company's total BV turnover of the month / Total Super Active Bonus Points collected in a calendar month.
Super Active Bonus = Qualifier's Super Active Bonus Points X Super Active Bonus Point Value

**NOTE :- .**

- Super Active Bonus is calculated and paid to the Independent Direct Sellers on monthly basis.
- Number of Super Active Bonus Points (SABP) = Number of Active Bonus Points in the multiples of 20 (twenty).
- Closing period = Super Active Bonus is calculated on sales done between 1st and last day of every month.
- Payout period = On or before 10th day of every calendar month.
- Company reserves the right to change / amend the Super Active Bonus from time to time.
- Super Active Bonus is calculated after all cancellations and refunds deducted from the current payout period.

“

Great salespeople are relationship builders who provide value and help their customers win.

8. CAR FUND 7.5%

OK Lifecare not only provides business freedom to its Independent Direct Sellers, it also helps them in fulfilling their need of purchasing a car. When an Independent Direct Seller is able to maintain minimum 1(one) Super Active Bonus Point for 3(three) consecutive months, OK Lifecare business rewards system compensates its Independent Direct Sellers with Car Fund in the fourth month. OK Lifecare business rewards system compensates its Independent Direct Sellers with Car Fund on the basis of number of Car Fund Points earned by the Independent Direct Seller in a particular month. The number of Car Fund Points earned by a direct seller is equal to the number of SAB earned in a particular month after earning SABP for 3 (three) consecutive months. If an Independent Direct Seller has earned 4(four) Super Active Bonus Points in the 4th month he has earned 4(four) Car Fund Points.

To give away this Car Fund, company allocates 7.5% of total business volume turnover of the company. Car Fund is calculated as per below mentioned formula:

Car Fund Point Value = 7.5% of company's total BV turnover of the month / total Car Fund Points collected in a month.

Car Fund = Qualifier's Car Fund Points x Car Fund Point Value





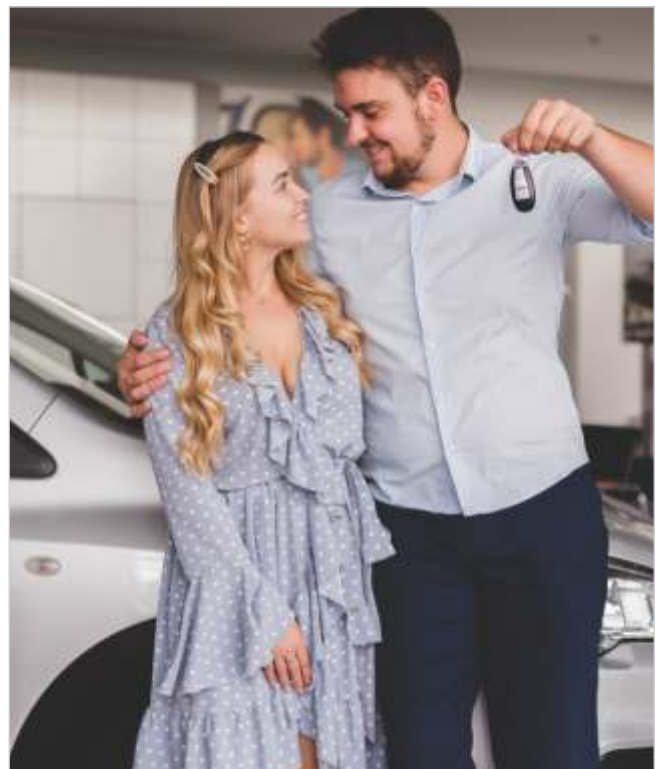
BIG THINGS HAVE SMALL BEGINNINGS.

1 Car Fund Point = 1 SAB Point
Car Fund Point Value= 7.5% of Company's total BV turnover of the month / Total Car Fund Points collected in a calendar month.
Car Fund = Qualifier's Car Fund Points X Car Fund Point Value



NOTE :-

- Car Fund is paid from the 4th month, after the Independent Direct Seller has maintained minimum 1(one) SABP for 3(three) consecutive months.
- Car Fund is calculated and paid to the Independent Direct Sellers on monthly basis from the fourth month.
- Number of Car Fund Point = Number of SABP in that month.
- Closing period = Car Fund is calculated on sales done between 1st and last day of every month.
- Payout period = on or before 10th day of every month.
- Company reserves the right to change / amend the Car Fund from time to time.
- Car Fund is calculated after all cancellations and refunds deducted from the current payout period.





9. HOUSE FUND 5%

OK Lifecare not only helps its Independent Direct Sellers in achieving their car, it also helps them to be eligible to buy their house. When an Independent Direct Seller is able to maintain minimum of 1(one) Super Active Bonus Point for 6(six) consecutive months, OK Lifecare business rewards system compensates its Independent Direct Sellers with House Fund from seventh month. OK Lifecare business rewards system compensates its Independent Direct Sellers with House Fund on the basis of number of House Fund Points earned by the Independent Direct Sellers in a particular month. After earning SABP for 6 (six) consecutive months, the number of House Fund Points earned will be equal to the number of SABP earned in that particular month. If an Independent Direct Seller has earned 4(four) Super Active Bonus Points in the 7th month, therefore he has earned 4(four) House Fund Points in the seventh month.

To give away this House Fund, company allocates 5% of Total Business Volume Turnover of the company of the month. House Fund is calculated as per below mentioned formula:

House Fund Point (HFP) Value = 5% of Company's Total BV Turnover of the month / Total HF Points collected in a calendar month.

House Fund = Qualifier's House Fund Points (HFP) x HFP Value



NOTE :-

- House Fund is paid from the 7th month, after the Independent Direct Seller has maintained minimum of 1(one) Super Active Bonus Point for 6(six) consecutive months.
- House Fund is calculated and paid to the Independent Direct Sellers on monthly basis from the seventh month.
- Number of House Fund Point (HFP) = Number of SABP in that month.
- Closing period = House Fund is calculated on sales done between 1st and last day of every month.
- Payout period = On or before 10th day of every calendar month.
- Company reserves the right to change / amend the House Fund from time to time.
- House Fund is calculated after all cancellations and refunds deducted from the current payout period.

1 House Fund Point = 1 SAB Point

House Fund Point Value= 5% of Company's total BV turnover of the month /
Total House Fund Points collected in a calendar month.

House Fund = Qualifier's House Fund Points X House Fund Point Value

A house is made
with **walls and beams;**
A home is built
with **love and dreams.**

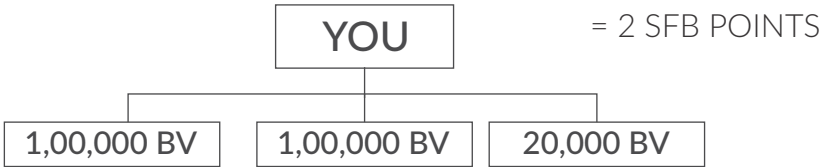
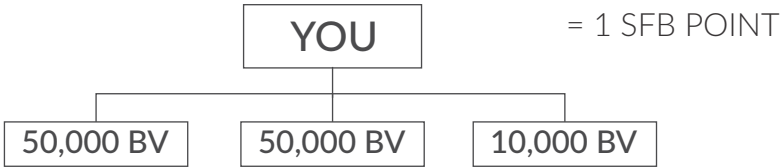




10. SUPER FLAGSHIP BONUS 5%

When an Independent Direct Seller maintains a sale of 1,10,000 BV in the ratio of 5 : 5 : 1 then OK Lifecare business rewards system compensates its Independent Direct Sellers with Super Flagship Bonus on the basis of number of Super Flagship Bonus points earned by the Independent Direct Seller in a particular month.

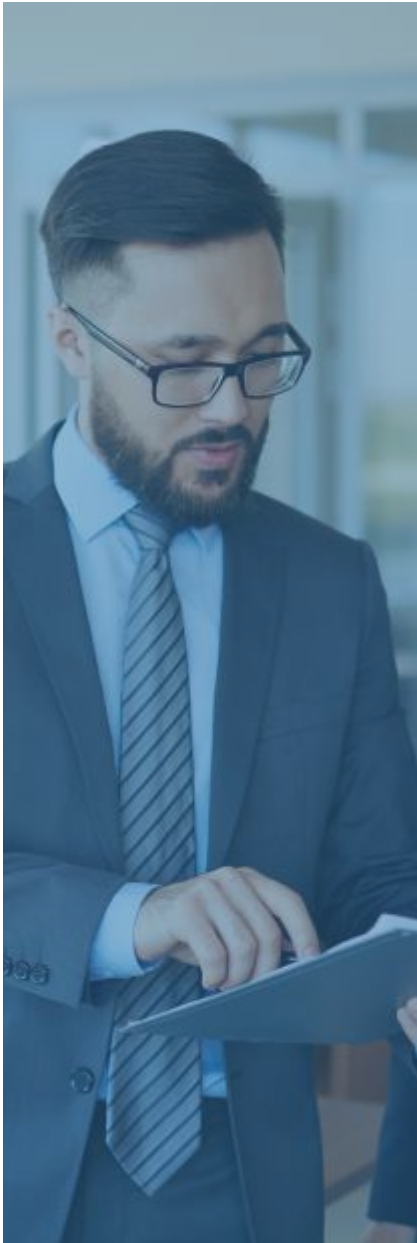
Super Flagship Bonus (SFB) point will be calculated in multiple of 50,000 BV : 50,000 BV : 10,000 BV
i.e 50,000 BV : 50,000 BV : 10,000 BV = 1 SFB Point
1,00,000 BV : 1,00,000 BV : 20,000 BV = 2 SFB Point



Super Flagship Bonus Point Value= 5% of Company's total BV turnover of the month / Total Super Flagship Bonus Points collected in a calendar month.
Super Flagship Bonus = Qualifier's Super Flagship Bonus Points X Super Flagship Bonus Point Value

NOTE :-

- Closing Period= Super Flagship Bonus is calculated on sales done between 1st and last day of every month.
- Payout Period: on or before 10th day of the following period.
- Company reserves the right to change/amend the Super Flagship Bonus from time to time.
- Super Flagship Bonus is calculated after all cancellations and refunds deducted from the current payout period.
- All the illustrations and examples given herein are just for readers understanding purpose & all the calculations work on a pro rata basis and may vary as per actual calculations.



A man with a beard and glasses, wearing a white shirt, and a woman with long dark hair, wearing a brown blazer over a white shirt, are standing and looking at a tablet together. The man is pointing at the screen with his right hand. The background is a blurred office setting with large windows.

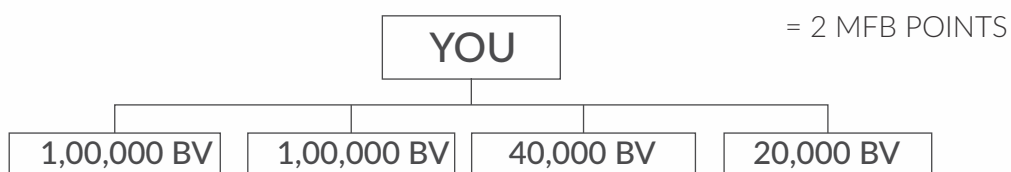
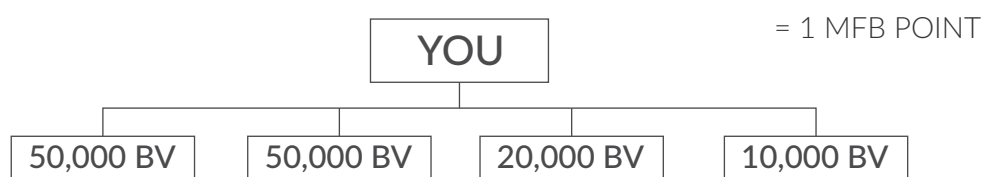
Continuous
improvement is better than
delayed perfection

11. MEGA FLAGSHIP BONUS 5%

When an Independent Direct Seller maintains a sale of 1,30,000 BV in the ratio of 5 : 5 : 2 : 1 then OK Lifecare business rewards system compensates its Independent Direct Sellers with Mega Flagship Bonus on the basis of number of Mega Flagship Bonus points earned by the direct seller in a particular month.

Mega Flagship Bonus (MFB) point will be calculated in multiple of 50,000 BV : 50,000 BV : 20,000 BV : 10,000 BV

i.e 50,000 BV : 50,000 BV : 20,000 BV : 10,000 BV = 1 MFB Point
1,00,000 BV : 1,00,000 BV : 40,000 BV : 20,000 BV = 2 MFB Points



Mega Flagship Bonus Point Value= 5% of Company's total BV turnover of the month / Total Mega Flagship Bonus Points collected in a calendar month.
Mega Flagship Bonus = Qualifier's Mega Flagship Bonus Points X Mega Flagship Bonus Point Value

NOTE :-

- Closing Period= Mega Flagship Bonus is calculated on sales done between 1st and last day of every month.
- Payout Period: on or before 10th day of the following period.
- Company reserves the right to change/amend the Mega Flagship Bonus from time to time.
- Mega Flagship Bonus is calculated after all cancellations and refunds deducted from the current payout period.
- All the illustrations and examples given herein are just for readers understanding purpose & all the calculations work on a pro rata basis and may vary as per actual calculations.



You cannot discover
new oceans unless you have the
courage to lose sight of the shore



NOTES & DISCLAIMER

- OK Lifecare private limited is also referred to as "OK Lifecare".
- OK Lifecare business opportunity is also referred to as "OK Lifecare business rewards system".
- OK Lifecare business rewards system means the system followed by OK Lifecare private limited to compensate the OK Lifecare Independent Direct Sellers. OK Lifecare business rewards system illustrates the mode of sharing of incomes and incentives including financial and non-financial benefits paid to the OK Lifecare Independent Direct Sellers on monthly basis.
- To view most updated OK Lifecare business rewards system, please visit our website: www.oklifecare.com.
- OK Lifecare products are backed by 100% OK Lifecare satisfaction guarantee.
- OK Lifecare agrees to allow cooling off period of 30 days from the date of registration and buyback / exchange of goods within 30 days of purchase of products as per the refund policies of the company.
- Becoming an Independent Direct Seller and registering in OK Lifecare business rewards system is absolutely free of cost and the company does not ask for any registration fee for it.
- "Independent Direct Seller" means a person who has accepted the contract to undertake the direct selling business of OK Lifecare and has undergone the mandatory orientation training as required under the Direct Selling Guidelines 2016.
- "Prospective direct seller" means a person to whom an offer or a proposal is made by the existing Independent Direct Seller by explaining about OK Lifecare business rewards system.
- OK Lifecare Private limited strongly calls upon its Independent Direct Seller to go through and agree to all the terms & conditions of E- contract and OK Lifecare business rewards system, income disclaimer and Policy and Procedure thoroughly.
- All necessary prescribed tax deductions from the earned incomes and incentives would be made as per govt. laws in force.
- All the illustrations and examples given herein are just for readers understanding purpose.

- All the calculations work on a pro rata basis and may vary as per actual calculations.
- OK Lifecare Business Rewards system is founded on hardcore sales & marketing of its products. It is not any type of money making scheme. It is not an overnight millionaire making/non-working program.
- The incomes and incentives from any plan are subject to your efforts and as per the terms & conditions given on the website: **www.oklifecare.com**
- All rights are reserved by the company to change / amend / alter / update any income or payment calculation method without any prior notice. For updates please visit our website: **www.oklifecare.com**.
- The OK Lifecare products which are displayed on our website are good in quality and consumer friendly being backed by 100% commitment from OK Lifecare. In case of any grievance and its redressal, please visit the grievance redressal cell displayed on our website.

DISCLAIMER : The payout figures depicted in this document are illustrative and not actual, hence, is intended to explain the components and operation of the OK Lifecare business rewards system. They are not intended to be representative of the actual income, if any, that an Independent Direct Seller can or will earn through his or her participation and efforts in the OK Lifecare business rewards system. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings, made by any independent direct seller, would be misleading and company will not be liable for same. Success with OK Lifecare may result are only from one's individual successful sales efforts, which requires hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

- OK Lifecare has devised this plan in accordance with the guidelines for DSE issued by govt of India vide file No. 21/18/2014-OT (Vol-II) dated 09th september 2016 known as the direct selling guidelines 2016 and notified to various state governments from time to time.
- Grievances or complaints, if any, shall be resolved in accordance with the grievances redressal system provided by the company or through arbitration.
- An independent distributor accepts legal jurisdiction of Rohtak courts by fore going his / her rights in any other legal jurisdiction.


Disclaimer: OK Lifecare sells its products on Direct Seller's Price through direct sellers only. MRP of a product is indicative only, as required under rules.



OK LIFECARE LOGO

LOGO DETAILS

We have prepared a stationery template for you. This template is designed to help you endorse the OK Lifecare brand. It is recommended to use the same template so that a unifying corporate identity and visiting card be used for all your business transactions. You must ensure that the font, type size, colors, spaces and other details are consistent with OK Lifecare's standard.



C-60M-0Y-100K-0

C-89M-36Y-100K-34

C-90M-20Y-89K-6

C-73M-15Y-100K-6

C-84M-36Y-0K-0

C-75M-10Y-0K-0

C-84M-36Y-0K-0

C-100M-86Y-15K-3

C-60M-0Y-100K-0

C-89M-36Y-100K-34

C-90M-20Y-89K-6

C-73M-15Y-100K-6

C-84M-36Y-0K-0

C-75M-10Y-0K-0

C-84M-36Y-0K-0

C-100M-86Y-15K-3

C-3M-18Y-100K-0

C-7M-84Y-100K-1

C-53M-100Y-34K-21

C-10M-100Y-55K-1

C-24M-100Y-48K-7

C-24M-100Y-80K-22

C-75M-15Y-100K-2

C-73M-15Y-100K-2

C-1M-44Y-100K-0

C-17M-100Y-100K-9

Logofont:KozukaGothicProH
size:19.221pt
font:Square721BT
size:6.227pt

COOLING OFF PERIOD

An independent direct seller wishing to rescind or terminate his / her registration can do so within 30 days of the date of registration as an Ok Lifecare Independent Direct Seller.

ABBREVIATION USED

- DP

- Direct Seller Price

MRP

- Maximum Retail Price

BV

- Business Volume

ABP

- Active Bonus Point

AB

- Active Bonus

CB

- Consistency Bonus

CBP

- Consistency Bonus point

- BBF

- Business Building Fund

SAB

- SuperActive Bonus

SABP

- Super Active Bonus Point

HF

- House Fund

HFP

- House Fund Point

SFB

- Super Flagship Bonus

MFB

- Mega Flagship Bonus



“

Now move forward to a
most rewarding
OK LIFECARE CAREER



THANKYOU



If you don't believe that you have the potential to
be one of the best there ever was in your
chosen craft or skill, then there is no
way you'll do what it takes
to get there.



OK LIFECARE PRIVATE LIMITED

Gandhra Mor, Kharawar Bypass, Kharawar
Rohtak Haryana (INDIA) 124021

For info/enquiry call: +917056909400 or
Mail: info@oklifecare.com, www.oklifecare.com