

OUR PRIVACY AND DATA PROTECTION POLICY

Thank you for visiting www.oklifecare.com. As utilized in this protection articulation, the terms "our", "we" and "us" refer to both OK Lifecare's Private Restricted information and the Direct Seller's required information for taking an informed decision unless the context is given otherwise. This security approach sets out how Ok Lifecare Pvt.

Ltd. utilizes and secures any data that you provide to us. Ok Lifecare is committed to ensuring that your privacy and data is always protected. We may ask you to supply certain data by which you'll be distinguished when utilizing this site. The data will be used in agreement with this data security statement.

What Data We Collect and How We Utilize It

Two categories under which the acquired information falls are as follows:

1. Personally Identifiable Information

This refers to data that lets us know who you're or information particularly related to you individually.

A. Visitors

You are not required to share any Personally Identifiable Information in order to use our website. You may voluntarily provide your Personally Identifiable Information (name, address, email ID, or telephone/Mobile number) to be shared with a registered OK Lifecare Direct Seller (DS) for the purpose of assisting you with registration and order placement if you register as a Direct Seller or place a purchase order with us. In the event that you contact us again, we may keep a record of your contact information to enable us to deliver better services.

B. Purchase Order

When you place a purchase order on our website, we gather Personally Identifiable Information (such as your name, contact information, purchase order information, credit card information, and other transaction information) in order to process and deliver your order. To complete the delivery of the transaction, we may further disclose certain necessary order details to our shipping partners.

C. Credit Card Storage

The credit card information collected for online purchasing is only used to process purchase orders and is not stored on our website. We just retain the reference number and amount paid information shared by the bank, and the information is securely delivered to the bank.



D. Surveys and Promotions

You may voluntarily share Personally Identifiable Information during participation in surveys, user polls, or questionnaires. We use this information to improve our products and services. This information could also be used to send you marketing and promotional materials. If you do not want to receive such information, you may amend your preferences by clicking on a link in the email correspondence or mailing us at info@oklifecare.com.

2. Aggregate Information

This refers to information that does not recognize you particularly. Your IP address, browser and operating system type, URL (Uniform Source Locator) of the website that directed you to our site, and any search keywords you put on our site would be included in this information. Our web server gathers this data in order to keep track of site activity and evaluate its performance. This allows us to develop the website's features and services in order to offer you a better user experience. We might compile, publish, store, collect, promote, disclose or use any Aggregate Information. We generally do not correlate any Personally Identifiable Information with Aggregate Information. In case we do this, it will be protected as per the terms mentioned for Personally Identifiable Information in this Privacy Policy.

Security

We are focused on keeping your sensitive information private. We have put in place appropriate physical, technical, and administrative barriers to safeguard the information we receive online in order to prevent unauthorised access or disclosure. It is solely your duty to keep the password for your online account safe. If you believe your password has been compromised, please contact OK Lifecare Pvt. Ltd immediately. As your Direct Seller ID and account password are unique to you, you accept full responsibility for all the actions taken with your ID and password on our site.

How we use cookies

Cookies are text files with small pieces of data that request permissions to be retained on your hard disc. They help analyse online traffic or lets you know when you visit a specific site after you agree them to do so. Cookies enable web programmes to respond to you as a unique person. By collecting and remembering information about your preferences, the web application can adjust its operations to your needs, likes, and dislikes. To determine which pages are being visited, we use traffic log cookies. This allows us to analyse data about website traffic and enhance our website in order to satisfy our clients' needs. This information is only used for statistical analysis, after which it is deleted from the system. They also assist online merchants in keeping track of a user's electronic shopping basket prior to completing a transaction. A cookie does not allow us access to your computer or any information about you other than the



information you choose to contribute. To identify you as a registered distributor, we must utilise cookie-based authentication or transfer cookies to your computer to provide personalised elements on our websites, such as your country and language codes, as well as purchasing and browsing services. You have the option of accepting or declining cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer.

Use of Third-Party Media and Research Companies

We may hire third-party media and research firms to serve adverts on other people's websites on our behalf. Third-party adverts for certain Merchants and Service Partners with whom we link may appear on our site.

Links to other websites

Our website may include links to other useful websites. However, once you leave our site via these links, you should be aware that we have no control over the other website. As a result, we cannot guarantee the security or privacy of any information you supply when visiting other sites, and these sites are not covered by this privacy statement. You should proceed with caution and carefully read the privacy policy for the website.

Children's Privacy Protection

We do not deal with persons below 18 years of age in any manner whatsoever, hence, our website is not directed at or designed for children under the age of eighteen. Children's Personally Identifiable Information will not be gathered on purpose, and any such data found on our site will be erased.

Changes to This Statement

Before using our website or providing any Personally Identifiable Information to us, kindly check our privacy policy for any amendments. You indicate acceptance of this Privacy Statement in force at the time of use by visiting our Site.

Controlling your Personally Identifiable Information

We make every effort to keep the Personally Identifiable Information we gather on our site up to date, accurate, and complete. You have the following options for limiting the collection and use of your Personally Identifiable Information:

Look for the box that you can check if you are ever asked to fill out a form on a website to indicate that you do not want your information to be used for direct marketing purposes.

You may change your mind at any time if you previously agreed to us using your Personally Identifiable Information for direct marketing purposes by contacting us at info@oklifecare.com.



Unless we have your permission or are compelled by law, we will not sell, distribute, or lease your Personally Identifiable Information to third parties. If you tell us that you want this, we may use your personal information to send you promotional information about third parties that we assume you would be interested in. If you believe that any information we are keeping on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. Any information that is determined to be incorrect will be corrected as soon as possible.

Note: Acceptance of an OK Lifecare Private Limited's distinctive ID no. and Direct Seller-ship shall construed as acceptance of the above mention Privacy and Data Protection Policy of OK Lifecare Private Limited.

